



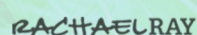
Online Positive Parenting Training for Parents of Toddlers to Teens

GETTING YOUR PARTNER ON BOARD

A Simple Script to Guide Your Conversation

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www.positiveparentingsolutions.com



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A Simple Script to Guide Your Conversation

It happens in so many homes: one parent is *done* with ineffective parenting techniques and is ready for a change. But the other's not there yet—creating a roadblock to a unified parenting front, and to a more peaceful family dynamic.

In fact, the question I hear over and over is: “*What if my partner isn’t willing to do this?*” I get it.

This is a massive hurdle for you. You have an intense desire to do right by your children and you know *The 7-Step Parenting Success System* is going to help you get there.

Of course, your partner loves you and your children dearly, but perhaps money is tight or they don't seem to buy in to parenting advice from a “stranger.” Maybe they don't see the value in what this course has to offer (yet!). Please know I'm listening and want to equip you for that conversation.

BEFORE THE CONVERSATION

1. Start using the TOOLS right away! If you attended our free class, begin implementing the concepts and the tools you learned immediately! Our tools produce results within the first few days, so chances are you'll have some real evidence to point to when you're talking to your partner.

2. Think outside the box and find the money. Every family's finances are different, and we'd never want anyone to invest in this course if it was going to prevent you from paying rent or putting food on the table.

However, if your finances allow for you to invest in this program for your family, I encourage you to look for creative ways to cut the \$20-25 you'll need over the next 12 months in exchange for LIFETIME access to the course materials. This is roughly \$5 per week, which most families can cut out of their grocery budget.

If your partner is a hard sell, it might be best to pull that money from part of the budget that benefits you (entertainment, clothes, hobbies, etc.). By showing your partner you're willing to sacrifice some of your own luxuries for the benefit of the family, they'll be more likely to go along with the plan.

And keep in mind, this is not a subscription plan. After your 12 monthly payments—or single upfront payment—you'll have complete, lifetime access to the course.

The most important thing is to have your own payment strategy in place *before* your conversation with your partner so it's clear this will be doable for your family.



3. Timing is everything! The time to jump in and start “pitching” something is NOT when everyone is tired or drained from a long day or when emotions are running high. You should both be rested and in a good space before approaching the conversation. Try to find a time in the day when you and your partner are alone, relaxed, and able to focus on the conversation without other distractions.

4. Give some advanced warning. If you’re worried about your partner’s response, don’t spring the conversation on them suddenly. By giving your partner advanced knowledge of the conversation, it gives them time to arrive calmly to the discussion. You could ask something like this:

“Hey honey, there’s something I’d like to talk to you about when we have a moment together. Is there a time that would work best for you?”

If your partner gets defensive or begs to know what this conversation is about, simply say, *“It’s not an emergency; I just want to talk about something I think would benefit our family.”*

5. Write down what you want to say. It’s important for you to use your authentic tone or language, but it’s also helpful to have potential words and phrases in place before jumping into a difficult conversation. If necessary, write out what you want to say so you’re fully prepared and don’t risk being put on the defensive.

If you’re nervous about having this conversation, go in with notes you’ve prepared and let your partner know: *“I want to talk to you about something that’s been weighing on my heart. I feel a little bit nervous having this conversation with you, so I’ve made some notes to help me remember what I’d like to say. Please be patient with me as I talk through them.”*

6. Come to the conversation with your guard down. When the time comes for you and your partner to talk, arrive calmly and lovingly to the conversation. **If you approach the conversation from a place of love and genuine concern—not a place of blame and shame—your partner will likely be more receptive to what you’re about to say.**

WHAT TO SAY

This sample script will help you focus on the main points that will most likely help your partner get on board with your plan.

LEAD WITH GRATITUDE

You: *“First off, thank you for taking the time to talk to me. I know we’ve had some parenting challenges lately and I am grateful that you’ve set aside time to let me share what’s on my mind. As you’ve probably noticed, I’m having a hard time parenting lately.”*



QUESTIONS:

Text: 919-584-9515

Email: help@positiveparentingsolutions.com

You: *“I want to help our kids thrive, but I feel like I’ve exhausted all of the tools in my toolbox. I’m totally out of my element and overwhelmed by all of the power struggles. I’m so tired of yelling at the kids and battling them on every little thing, but I don’t know what to do.*

I know some of my actions are contributing to the kids’ poor behavior, and I want to learn how to be the best possible parent I can be for them right now. Not just for me, and not just for the kids, but for you as well.

I know when I feel more confident and in control of my parenting skills through all this chaos, our relationship will be stronger and healthier. There will be less tension and we’ll all feel a lot less stressed. I know I’ll be in a better place for you.”

At this point, your partner’s guard should be down, too. You’ve taken full responsibility without placing any blame on them. Once you’ve set a stage of gratitude and compassion, your partner should be ready to hear about the opportunity. If they have something to say at this point, be open to hearing it.

EXPLAIN THE OPPORTUNITY

You: *“In my search for parenting help, I’ve found an online course that teaches discipline strategies for kids from ages 2.5-16. I’ve scoped it out through a free webinar with strategies to get our kids to listen without yelling or losing control, and I’m super impressed by what I see.*

I think the tools will really work with our kids and I’m excited to learn more.” (Add a personal example, if you have one, here—but keep it short and positive so you can keep the conversation moving.)

“The best part about this course is that we’ll have LIFETIME access to all of its resources. Once our kids get older, I’ll still have resources to help me with all of the teenage challenges as well. This is exciting to me because I’ll never again have to feel the way I do right now—at my wits’ end, desperate, and like I’m failing at my most important job.

Based on all the testimonials and success stories I read from other parents, I’m confident that after a few days of being in the course, we’ll see positive changes. I’ve already seen improvement based on what I learned in the free class – I know we’ll see huge differences after a few weeks using the tools.”

(Note: If applicable, tell your partner that the tools also work for kids with differences like ADHD or who are on the autism spectrum, etc.)



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MINIMIZE THE RISK

You: *“And—if for any reason we’re not happy with the changes we see in our family, they’ll refund 100% of our money within 30 days. That will give me plenty of time to dig into the course and start using the tools. Then we can BOTH decide if we feel like it’s working for us. I believe we have nothing to lose by trying it out, and if we love it we’ll have resources for parenting until our kids are out of the house.”*

“I would love for you to do the course with me, but if you don’t want to, that’s okay. I’m 100% committed to completing the course on my own within our 30-day guarantee period, and we can assess together if we’re seeing results. I’ve already worked out a plan that allows us to do this course with no impact to the family budget.”

At this point, your partner should hopefully understand you’ve worked really hard to seek out potential solutions for your family. If they get defensive at any point and say that they are NOT willing to work on the course with you, just calmly ask for their support while YOU try the course at no risk. Assure your partner again that you can get your money back within 30 days if it isn’t working for your family.

SHARE YOUR PLAN TO PAY FOR IT

You: *“I’m sure you’re probably wondering how much the **7-Step Parenting Success System** course costs. I’m also concerned about our family budget, and I want you to know that I have a plan on how to make it work without additional expenditures. I am willing to give up _____ in order to afford the \$20-25 a month for the rest of the 12-month payment period.”*

“I think this course is worth the investment and I’m willing to spend that money for a toolbox that will help me respond positively to our kids without screaming and yelling each day.

I can’t wait to have a LIFETIME parenting resource with everything I’ll need from now until the kids leave the house. I’m excited to have more time and energy for you because everyone is contributing and being with the kids is easier and more fun.

And like I said before, if we don’t feel like this is a good fit for our family, we can get our money back within the first 30 days.”

This is the part of the conversation that has the most potential to derail. It’s important to stay calm. If the conversation begins to escalate, you can also take a break and calmly ask if you both can take some time to think about the opportunity—you can finish talking about it in a few days. If your partner gets on board, you can finish the conversation using the rest of the script.



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SHOW YOUR COMMITMENT

You: *"I want you to know that I am fully committed to seeing this through. I'm so tired of feeling helpless and out of control with our current situation and I will invest the time necessary to take advantage of every part of this course by doing the homework and using the strategies.*

I'd love for you to jump in with me, but that's entirely up to you. It doesn't cost any extra for you to go through the course too, but if you don't feel comfortable yet, I understand. I'm just grateful for your support and for encouraging me to make these changes in my own parenting journey. I would do absolutely anything for you and for the kids, and I'm certain with the right tools, we can create a more peaceful home."

Finish the conversation by letting your partner know how much you love them and appreciate all they do for you and your family. Every person's language is different when expressing love to a significant other, so just do what feels comfortable for you as a couple.

YOU'VE GOT THIS!

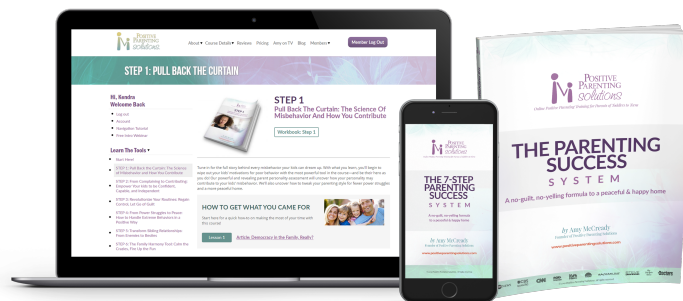
Parenting is one of the hardest jobs in the world. And you've been doing it all without the support you need. But that's about to change. Be confident that the **7-Step Parenting Success System's** tools and strategies really do have a remarkable effect on the whole family—an effect that will completely revolutionize the way you journey through parenthood.

And remember that it's just as much for you and your partner as it is for the kids. When your home is working like a well-oiled machine, everything just gets easier.

There's more time. Less stress. More joy. Less chaos. That's ultimately what everyone wants, right?

Be prepared. Stay calm. Listen to your partner's fears and concerns. End with love.

Go forth, my friend! You've got this! And if you need a pep talk, we are here to help!



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